

# BOY ODTR RECAP 2023-2024 SY

Nathan Jacobs



# FWOS BOY ADA & ENROLLMENT RECAP

	Goal	MONDAY 8/21/2023				TUESDAY 8/22/2023					WEDNESDAY 8/23/2023					THURSDAY 8/24/2023					FRIDAY 8/25/2023				
		ADA	NEW FDOS	ENROLLED	PTG %	ADA	ADA %	NEW FDOS	ENROLLED	PTG %	ADA	ADA %	NEW FDOS	ENROLLED	PTG %	ADA	ADA %	NEW FDOS	ENROLLED	PTG %	ADA	ADA %	NEW FDOS	ENROLLED	PTG %
5th	40	26	26	26	65.00%	32	94.12%	8	34	80.00%	23	65.71%	1	35	87.5%	21	60.00%	-	35	87.5%	24	64.86%	2	37	92.5%
6th	100	56	56	56	56.00%	55	82.09%	11	67	55.00%	47	65.28%	5	72	72.0%	54	72.00%	3	75	75.0%	50	63.29%	4	79	79.0%
7th	100	77	77	77	77.00%	75	100.00%	0	75	75.00%	76	92.68%	7	82	82.0%	67	78.82%	3	85	85.0%	67	73.63%	6	91	91.0%
8th	100	68	68	68	68.00%	66	92.96%	5	71	66.00%	65	90.28%	1	72	72.0%	68	94.44%	-	72	72.0%	63	85.14%	2	74	74.0%
MS Total	340	227	227	227	66.76%	228	92.31%	24	247	72.65%	211	80.84%	14	261	76.76%	210	78.65%	6	267	78.53%	204	72.60%	14	281	82.65%
9th	170	86	86	86	50.59%	86	78.18%	36	110	64.71%	83	70.94%	7	117	68.8%	103	85.83%	2	120	70.6%	96	78.69%	2	122	71.8%
10th	130	98	98	98	75.38%	98	98.99%	11	99	76.15%	80	77.67%	0	103	79.2%	87	83.65%	1	104	80.0%	91	86.67%	1	105	80.8%
HS Total	300	184	184	184	61.33%	184	88.04%	47	209	69.67%	163	74.09%	7	220	73.33%	190	84.82%	3	224	74.67%	187	82.38%	3	227	75.67%
TOTAL	640	411	411	411	65.33%	412	90.35%	71	456	69.48%	374	77.75%	21	481	76.9%	400	81.47%	9	491	78.3%	391	76.97%	17	508	81.5%
	Goal	MONDAY 8/28/2023				TUESDAY 8/29/2023					WEDNESDAY 8/30/2023					THURSDAY 8/31/2023					FRIDAY 9/1/2023				
		ADA	NEW FDOS	ENROLLED	PTG %	ADA	ADA %	NEW FDOS	ENROLLED	PTG %	ADA	ADA %	NEW FDOS	ENROLLED	PTG %	ADA	ADA %	NEW FDOS	ENROLLED	PTG %	ADA	ADA %	NEW FDOS	ENROLLED	PTG %
5th	40	28	-	37	70.00%	27	72.97%	-	37	67.50%	28	77.78%	-1	36	90.0%	30	85.71%	-	35	87.5%	24	66.67%	1	36	90.0%
6th	100	62	-	79	62.00%	53	67.09%	-	79	53.00%	52	67.53%	-2	77	77.0%	64	80.00%	0	80	80.0%	58	74.36%	-	78	78.0%
7th	100	72	-	91	72.00%	74	80.43%	1	92	74.00%	73	81.11%	-2	90	90.0%	75	82.42%	0	91	91.0%	73	80.22%	-	91	91.0%
8th	100	73	1	75	73.00%	72	94.74%	1	76	72.00%	67	89.33%	-1	75	75.0%	66	85.71%	0	77	77.0%	71	92.21%	-	77	77.0%
MS Total	340	235	1	282	69.12%	226	79.58%	2	284	83.53%	220	79.14%	-6	278	81.76%	235	83.04%	0	283	83.24%	226	80.14%	1	282	82.94%
9th	170	96	-	122	56.47%	79	64.75%	-	122	71.76%	82	67.21%	-	122	71.8%	101	82.11%	1	123	72.4%	84	67.20%	2	125	73.5%
10th	130	91	-	105	70.00%	79	73.15%	9	108	83.08%	80	74.77%	-1	107	82.3%	93	86.92%	0	107	82.3%	81	75.70%	-	107	82.3%
HS Total	300	187	0	227	62.33%	158	68.70%	9	230	76.67%	162	70.74%	-1	229	76.33%	194	84.35%	1	230	76.67%	165	71.12%	2	232	77.33%
TOTAL	640	422	1	509	67.25%	384	74.71%	11	514	80.31%	382	75.35%	-7	507	81.0%	429	83.63%	1	513	81.7%	391	76.37%	3	512	82.0%



# 23-24 SY ENROLLMENT BREAKDOWN

2023-2024 KAIROS ENROLLMENT PTG								GOAL TO CLOSE GAP		
Goal	GOAL	NEW	RETURNING	TOTAL	I/C REG.	GAP	PTG	85%	90%	95%
5th Grade	40	38	-	39	3	-1.00	97.50%			
6th Grade	100	78	12	91	19	-9.00	91.00%			-4
7th Grade	100	24	58	82	17	-18.00	82.00%	-3	-8	-13
8th Grade	100	28	56	84	27	-16.00	84.00%	-1	-6	-11
<b>MIDDLE</b>	340	168	126	296	66	-44.00	87.06%	-4	-14	-28
9th Grade	170	81	52	134	40	-36.00	78.82%	-11	-19	-28
10th Grade	130	25	92	118	42	-12.00	90.77%			-6
<b>HIGH</b>	300	106	144	252	82	-48.00	84.00%	-11	-19	-33
<b>TOTAL</b>	640	274	270	548	148	-92.00	85.63%	<b>-15</b>	<b>-33</b>	<b>-61</b>

I/C REG = New students who are still outstanding with Registration due to the following (proof of residency doc, proof of identify, release forms, compact forms, & shot records)

# Causes

22-23 Sy

## APPLICATIONS BY MONTH

Grade	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	August
5th	0.0	0.0	4.0	0.0	2.0	0.0	4.0	2.0	4.0	0.0	6.0	6.0	6.0
6th	0.0	0.0	0.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	11.0	4.0	4.0
7th	0.0	0.0	4.0	0.0	1.0	0.0	5.0	4.0	5.0	9.0	7.0	9.0	9.0
8th	0.0	0.0	7.0	0.0	1.0	0.0	6.0	6.0	3.0	4.0	13.0	13.0	13.0
MIDDLE	0.0	0.0	15.0	0.0	10.0	0.0	15.0	12.0	12.0	13.0	37.0	32.0	32.0
9th	0.0	0.0	8.0	0.0	7.0	1.0	15.0	7.0	4.0	4.0	6.0	24.0	24.0
HIGH	0.0	0.0	8.0	0.0	7.0	1.0	15.0	7.0	4.0	4.0	6.0	24.0	24.0
Total	0.00	0.00	23.00	0.00	17.00	1.00	30.00	19.00	16.00	17.00	43.00	56.00	56.00

23-24 SY

## APPLICATIONS BY MONTH

Grade	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	August
5th	0.0	3.0	2.0	0.0	2.0	5.0	2.0	3.0	15.0	10.0	14.0	17.0	15.0
6th	0.0	0.0	7.0	0.0	6.0	15.0	4.0	10.0	13.0	11.0	15.0	17.0	29.0
7th	0.0	0.0	0.0	0.0	6.0	5.0	7.0	7.0	12.0	7.0	13.0	12.0	10.0
8th	0.0	0.0	3.0	0.0	2.0	5.0	2.0	10.0	13.0	9.0	9.0	11.0	20.0
MIDDLE	0.0	3.0	12.0	0.0	16.0	30.0	15.0	30.0	53.0	37.0	51.0	57.0	74.0
9th	0.0	1.0	8.0	0.0	8.0	10.0	5.0	18.0	22.0	15.0	14.0	22.0	26.0
10th	0.0	0.0	0.0	0.0	2.0	4.0	6.0	13.0	9.0	6.0	8.0	8.0	11.0
HIGH	0.0	1.0	8.0	0.0	10.0	14.0	11.0	31.0	31.0	21.0	22.0	30.0	37.0
Total	0.00	4.00	20.00	0.00	26.00	44.00	26.00	61.00	84.00	58.00	73.00	87.00	111.00



# Causes

**Timeline:** Enrollment was not aligned with specific milestones such as: *Application Window, Re-Enrollment Window, Registration Window...*

- New Students were still being enrolled during times in which registration should be near 100% completion.
- Re-Enrollment overlapped with what should be registration focuses and align better with open seat count for lottery.

**Location:** Create stronger strategies towards reason leavers being transportation.

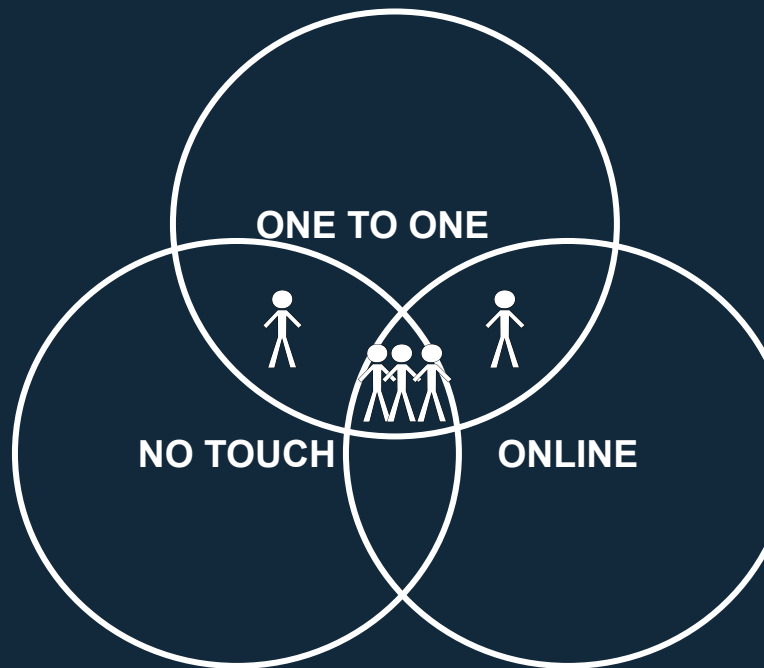


# Solutions

**Timeline:** Revised timeline with set benchmarks

**Strategy:**

1. One to One - in field recruitment (door to door, tabling, event)
2. No Touch - flyers, mailers, refer a friend, phone banking
3. Online - Social Media, Email, Website



# Solutions

	Recruitment Timeline												
	August	September	October	November	December	January	February	March	April	May	June	July	August
Return/New													
Partnerships		10 partnerships	10 partnerships										
Marketing		Online Ads											
New STU Apps		9/25/2023	=>										
Re-Enrollment					1/3/24 - 2/2/24								
Lottery													
Acceptance													
Registration													
Meet the Principal													
WTK Event													
Recruitment Day													
Meet the Teacher													



	PROJECTED APPLICATION GOAL 23-24 & 24-25 SY				
	23-24 Enrolled	24-25 Goal	Returner 70%	Proj. Open Seat	App Goal
5th	38	40	0	40	80
6th	91	100	27	73	147
7th	82	100	64	36	73
8th	84	100	57	43	85
9th	134	130	59	71	142
10th	118	130	94	36	72
11th	-	130	83	47	95
Total	547	730	383	307	694